

How to convince yourself to buy a Kawasaki KE100 instead of a moped.*

So, you want to buy a moped. Did you know that for a few bucks more than some pedal-pushers, you can buy a real motorcycle? Yeah, a Kawasaki KE100. It's a lightweight that's easy for the street, and fun in the dirt. And it'll squeeze over 100** miles out of a gallon of gas. Practical? Think about it...

You're riding in a 35 mph zone—on a 30 mph moped. "Feets, don't fail me now!" But riding the KE is a breeze—even on hills. You can ride double on some steep grades that would stop a moped rider in his tracks.

Got the urge to play in the dirt?



A KE is good clean fun. It's got motorcycle suspension and full-size wheels and tires—not skinny-rib tires that only work on pavement.

Time for service? Don't be surprised to find your friendly moped dealer is now a disco fish market. Or that there's a six-month back order on left-handed spark plugs.

No such worry with a Kawasaki. There's always a dealer close by, and he'll be happy to show you a sensible alternative like the KE100.

If you're interested, check out the KE125 and 175, or even the KL250.



But a bike with pedals? Kawasaki doesn't believe in pushing them.

Kawasaki

Don't let the good times pass you by.



*Guess today what the price of gas will be on September 1, 1980, and you can win a KE125 free! See your participating Kawasaki dealer for details. No purchase necessary. Entries must be received by July 31, 1980. Void where prohibited by law.

Kawasaki believes in riding safety. Availability may be limited. Member of AMA, MSF. **Information available upon request.