



MEMBER MOTORCYCLE INDUSTRY COUNCIL

"Paving the Way"

The end of the road can be the start of your fun.

Provided that you started out on a dual-purpose motorcycle, such as one of the six intrepid Kawasaki enduro machines.

An enduro bike is generally thought to have two purposes. Riding on the road, and off the road as well. But we probably don't have to tell you that such a motorcycle will serve about as

many purposes as you want it to.

From getting you to a place where the fish are still biting to getting you home from work while supper is still warm. From running errands around town to riding to places you didn't know existed.

And when it comes to getting the job done, Kawasaki is paving the way for others to follow with durable enduros indeed. Beginning with a small machine that's ideal for beginners. And ranging through a variety of sizes

up to a big 350, wherein beats the heart of a true mountaineer.

All with an impressive array of features that make them equally worthy of both street and trail.

The better to pave your way to many an exciting moment.

Kawasaki
lets the good times roll.

1974

CIRCLE NO. 25 ON READER SERVICE PAGE.